

MCA's 38th Annual Conference

“Diversity in Communication: Communication and Social Justice”

#CommunicationDiversityMCA

<https://primetime.bluejeans.com/a2m/live-event/sftvdsvu>

Saturday, April 23



MCA

Maryland Communication Association

Maryland Communication Association's Mission

Maryland Communication Association (MCA) is a group of communication educators, students, and professionals throughout the state of Maryland. Many of our members are active researchers and authors in the field as well as past officers of regional and national communication associations.

Our roots are in the Maryland Communication Cooperative, formed in 1973. From 1986 to 1997, the state association ceased to function, but in September 1997, the Maryland Communication Association formally reorganized. Among our most notable accomplishments since then is the pivotal role we took in the shaping and adoption of statewide competency standards for communication courses in general education programs and our current participation to facilitate articulation agreements in communication in the state of Maryland.

Contact us:

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<https://www.marylandcommassociation.com/>

<https://www.facebook.com/MarylandCommAssociation/>

<https://twitter.com/MarylandComm>

A Note from the President



Dear MCA Members and Colleagues:

Thank you and welcome to the Maryland Communication Association's 38th Annual and first official virtual conference!

This year's theme: "*Diversity in Communication: Communication and Social Justice*" was inspired by disparate issues exposed after the murder of George Floyd in 2020. His death highlighted other inequalities that remain stubbornly persistent in our society from policing policy to education. Of late, we are witnessing the efforts to suppress education and history that helped to form our country in the efforts of a more perfect union. As educators and researchers, it is part of our responsibility to learn, understand, and share the ramifications and consequences of this brand of censorship. We appreciate everyone who has volunteered their time and effort throughout the past several months. COVID has hampered our usual operations including our ability to hold an in-person conference. We realize that this conference would not be possible without your support of which we are immensely thankful for.

We hope that you enjoy and come away with something new from this conference's presentations. On behalf of the MCA board I, once again, thank our panelists, moderators, and attendees for their contributions.

Have a great conference!

Sincerely,

A handwritten signature in black ink that reads "Colin Campbell". The signature is fluid and cursive, with the first name "Colin" being more prominent than the last name "Campbell".

Colin Campbell, PhD
MCA President, Howard University

2021-2022 MCA Executive Board

Lee Krähenbühl, Ph.D.: MCA First Vice President, Stevenson University

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Sherry Tucker: MCA Immediate Past President, Community College of Baltimore County

Denise Gilmer-Knudson, M.A.: MCA Past President, College of Southern Maryland

Schedule of Events

- 10-10:10 a.m. Welcome and Opening Remarks**
Colin Campbell, PhD— MCA President, Howard University
- 10:10-10:40 a.m. Social Justice Day at CSM: Integrating Social Justice into the College Narrative**
Presenters: Denise Gilmer-Knudson, Michelle Christian and Lisa Lynk Smith,
College of Southern Maryland
- 10:40-10:45 a.m. Keynote Speaker Introduction**
Lee Krähenbühl, PhD—MCA First Vice President, Stevenson University
- 10:45-11:10 a.m. Keynote Address**
Presenter: Heather E. Harris, PhD
- 11:15-11:45 a.m. The Police Killing of Amir Locke: A Discourse Analysis of the Press Conference Held by Minneapolis' Interim Police Chief and Its Mayor**
Presenters: Uchenna Onuzulike, Bowie State University and Torya Powell, Bowie State University
- 11:45-12:15 a.m. The Untelevised Revolution: The Capital Press Club**
Presenter: Colin Campbell, PhD— MCA President, Howard University
- 12:15-12:30 p.m. Closing Remarks**
Colin Campbell, PhD— MCA President, Howard University